

School of Management Studies

DR SHYAMA PRASAD MUKHERJEE

UNIVERSITY, Ranchi

About the Course –

Business management is an ideal choice for any one wanting to fast-track their career or learn more about the realities of initiating or managing a business. The programme fulfils a specified hierarchical need of corporate administration or business. The Comprehensive Programme will provide a professional qualification and an insight in managerial function for those graduates who wish to take up, business management as a career. It will also be of immediate benefit to those currently engaged in Corporate world.

Objective of the course

1. To train individuals and provide them theoretical and practical base of management.
2. To provide knowledge about planning and organising disciplines such as accounting, finance, economics, human resource, marketing, information systems leadership and entrepreneurship.
3. To bring ability to communicate ideas clearly & concisely in Oral & written structures, and in formal & informal settings.
4. To bring critical and logical thinking in students through which they integrate concept across disciplines with creativity & integrity.

Vision -

School of Management Studies is a reputed and reliable institute for all sorts of management courses. Our vision is to train & nurture young professionals coming from diverse background by making them competent to stand on some platform to better their career prospect

- We are for Enhancing the overall Knowledge and skill, invoking the thought process to instill new thoughts, new vision, new ambitions that can equip youth for an analytical outlook. To make sound decisions in ever progressive public and corporate organisations
- We help our students to discover their true hidden potential, to reveal your dormant qualities and unused strengths to meet their objectives
- We are here for creating a pool of trained manpower that will enable the state and country to meet the challenges of providing quality human resource.

GUIDELINES FOR 2 YEARS REGULAR MBA COURSE (2018-20)

- The minimum Eligibility Criteria for Admission in MBA Programme is Graduation in any Discipline with 50% marks in Aggregate in the Bachelor's Degree.
- Candidates will be short listed on the basis of their Score in CAT/ XAT/ CMAT/ MAT/ ATMA (any one), Past Academics Record, Relevant Work Experience and the performance in Group Discussion and Personal Interview to be organized by the College.
- The CAT/XAT/CMAT/MAT/ATMA score should not be of a Period of more than One Year from the Date of Submission of the Application.
- Students must produce all the required Original Documents at the time of Admission.
- The Reservation Policy of the Government of Jharkhand shall apply in Admission and the benefits of the same shall be given to the Candidates belonging to the State of Jharkhand only. The Candidates of Other States in the Reserved Category shall be treated as General Category Candidates.
- In all matters relating to Admission to the Programme, the decision of the DR. SPM University, shall be Final.
- Only the Computer Generated Caste, Income and Residential Certificate shall be accepted and the same may be verified online at the Jharkhand E-District /CSC/JharSewa portal of the Govt. of Jharkhand. Income Certificate should not be of more than SIX Months Duration.

FEE STRUCTURE

Master of Business Administration (Honours)	General/ OBC	SC/ST
(Per Semester)	20,000/-	15,500/-

STRUCTURE OF THE COURSE:

The Course will have Four Semesters. The outline of the Course is given below:

SEMESTER-I

Each subject carry 100 marks out of which 70 marks for External Examination and 30 marks for Internal Assessment.

<i>S. No.</i>	<i>Subject Code</i>	<i>Name of the Subject</i>	<i>Total Lecture</i>	<i>Total Marks</i>	<i>Marks Break-up</i>	<i>Passing Marks</i>
1	PAPER-01	Management Principles & Practices	55	100	70/30	45
2	PAPER-02	Accounting & Financial Management	55	100	70/30	45
3	PAPER-03	Organizational Behaviour	55	100	70/30	45
4	PAPER-04	Marketing Management	55	100	70/30	45
5	PAPER-05	Quantitative Techniques for Management	55	100	70/30	45
6	PAPER-06	IT for Managers	55	100	70/30	45
7	PAPER-07	Business Communication	55	100	70/30	45
Total 07 Papers			385	700	700	

SEMESTER-II

Each subject carry 100 marks out of which 70 marks for External Examination and 30 marks for Internal Assessment

<i>S.No.</i>	<i>Subject Code</i>	<i>Name of the Subject</i>	<i>Total Lecture</i>	<i>Total Marks</i>	<i>Marks Break-up</i>	<i>Passing Marks</i>
1	PAPER-08	Human Resource Management	55	100	70/30	45
2	PAPER-09	Business Research	55	100	70/30	45
3	PAPER- 10	Managerial Economics	55	100	70/30	45
4	PAPER- 11	Operations Research	55	100	70/30	45
5	PAPER- 12	Cost Management	55	100	70/30	45
6	PAPER- 13	E-Business	55	100	70/30	45
Total 07 Papers			330	600	600	

SEMESTER-III

Each subject carry 100 marks out of which 70 marks for External Examination and 30 marks for Internal Assessment, excluding Summer Training (100Marks) PAPER-14,15,16 & 17 are compulsory and in functional specialization students are to elect two Papers as Major within Paper-18 and Paper-19

S.No.	Subject Code	Name of the Subject	Total Lecture	Total Marks	Marks Break-up	Passing Marks	
1	PAPER- 14.	Business Law	55	100	70/30	45	
2	PAPER- 15	Business Ethics and Corporate Governance	55	100	70/30	45	
3	PAPER- 16	Supply Chain Management	55	100	70/30	45	
4	PAPER- 17	Summer Training	55	100	70/30	45	
Functional Specialization							
5	PAPER- 18 A*	Management of Financial Services	FM	55	100	70/30	45
6	PAPER- 19 A*	Investment & Portfolio Management		55	100	70/30	45
5	PAPER- 18 B#	International Marketing	MM	55	100	70/30	45
6	PAPER- 19 B#	Consumer Behaviour		55	100	70/30	45
5	PAPER- 18 C*	Industrial Relations And Labour Laws	HRM	55	100	70/30	45
6	PAPER- 19 C*	Recruitment, Selection and Training		55	100	70/30	45
5	PAPER- 18 D#	RDBMS (Relational Database Management System)	ITM	55	100	70/30	45
6	PAPER- 19 D#	Business Data Communication		55	100	70/30	45
Total 06 Papers					600	600	

Note:- 1 .A*=FINANCE MANAGEMENT, B# = MARKETING MANAGEMENT, C*=HUMAN RESOURCE MANAGEMENT, D#= INFORMATION TECHNOLOGY MANAGEMENT

SEMESTER-IV

Each subject carry 100 marks out of which 70 marks for External Examination and 30 marks for Internal Assessment, excluding Project Studies (100 Marks) PAPER-20 & 21 are compulsory and in functional specialization students are to elect two Papers as Major and two papers as Minor within PAPER-22 to 25

S.No.	Subject Code	Name of the Subject	Total Lecture	Total Marks	Marks Break-up	Passing Marks	
1	PAPER- 20	Strategic Management	55	100	70/30	45	
2	PAPER- 21	Project Study	55	100	70/30	45	
Functional Specialization							
1	PAPER- 22/24 A*	Corporate Finance	FM	55	100	70/30	45
2	PAPER- 23/25 A*	Management of Financial Derivatives		55	100	70/30	45
1	PAPER- 22/24 B*	Sales and Distribution Management	MM	55	100	70/30	45
2	PAPER- 23/25 B*	Brand Management		55	100	70/30	45
1	PAPER- 22/24 C*	Organizational Change and Development	HRM	55	100	70/30	45
2	PAPER- 23/25 C*	Compensation and Rewards		55	100	70/30	45
1	PAPER- 22/24 D#	Enterprise Resource Planning	ITM	55	100	70/30	45
2	PAPER- 23/25 D#	System Analysis and Design (SAD)		55	100	70/30	45
Total 07 Papers						600	

Total papers in Semester I to IV are "07 + 06 + 06 + 06" = 25 Papers with Total Marks per semester 700 + 600 + 600 + 600 (respectively) = 2500

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